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**Hawaii Women's Conference Keynote: Pamela Omidyar and HopeLab President Pat Christen
Present 'The Values-driven Organization'**

(Honolulu, Hawai'i — September 9, 2010) — The third annual Wahine Forum will take place on Tuesday, October 19, 2010 at the Sheraton Waikiki. The event brings together women leaders for networking and workshops focused on leadership, innovation and contributing to the community. This year's keynote, entitled 'The Values-driven Organization,' will be presented by entrepreneurial humanitarian, philanthropist and HopeLab founder Pamela Omidyar, and HopeLab's President and CEO, Pat Christen. The half-day event runs from 8 a.m. – 2 p.m., and includes six workshops led by more than a dozen high-profile local women.

The Wahine Forum is co-produced by *Hawai'i Business Magazine*, the nation's oldest regional business magazine; and the Junior League of Honolulu, an 87-year-old organization of women committed to promoting volunteerism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. The Junior League's women's conference, HerStory, in its ninth year, joined with Wahine Forum in 2009.

Keynote speakers Omidyar and Christen will discuss how to create a values-driven organization that generates higher returns for customers, employees, and stakeholders; engages with customers to identify opportunities for innovation; and uses social technology to push the boundaries of philanthropy and traditional business models.

Omidyar is an entrepreneurial humanitarian and philanthropist committed to values-based leadership. In 2001 she founded HopeLab, a nonprofit research and development organization that uses technology to promote positive health behavior in young people. She has also founded or co-founded Humanity United, Omidyar Network and Ulupono Initiative, organizations that advocate for positive change.

Christen has more than 20 years of experience in managing nonprofit organizations, and is president and CEO of HopeLab. Under Christen's leadership, HopeLab was named a *Fast Company* magazine 2009 Social Enterprise of the Year. The organization was also recognized by President Barack Obama and the White House Office of Social Innovation and Civic Participation for its groundbreaking work.

Local speakers and moderators include: Christine Camp, Keiki-Pua Dancil, Ph.D., Faye Kurren, Elizabeth Kent, Tammy Kubo, Kim Gennaula, Karen Campbell, Jodi Ito, Wendy Shewalter, Gwen Pacarro, Janet Liang, Margery Bronster, Shara Enay, Kathryn Drury-Wagner, Terry Rollman and Sabra Morris. They will cover a range of topics, including career change, insights from women in male-dominated fields, negotiation tactics and civic/philanthropic strategies for women in leadership.

The Queen's Health Systems is the presenting sponsor. La Pietra, Hawai'i School for Girls, is also a lead sponsor. Additional sponsors include PEMCO Limited, Oceanic Time Warner Cable Business Class, Tyrie Jenkins, M.D.: Eyecare, Hopaco-Office Max, Bishop & Co., Wilson Homecare, and Olsten Staffing. The Royal Hawaiian and Hastings & Pleadwell: A Communication Company, are also supporting the program.

Nonprofit partners for the event include the Junior League of Honolulu, YWCA of O'ahu, Aloha United Way, Girl Scouts of Hawai'i, Organization of Women Leaders (OWL), Women's Fund of Hawai'i and Zonta International (Area 7 - Hawaii).

Registration is available online at www.hawaiibusiness.com/Wahine at early bird rates before September 30, 2010. Workshop attendance is limited and preference is given to early registrants.

Media Note: Photos of Pat Christen and Pam Omidyar are attached.

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